

75 Reasons to Love Tailgating: Barhyte Tailgate Wing Sauce, Mustards Now Available through 75 NCAA Schools

SAN FRANCISCO / Fancy Food Show – Booth #271 (January 17, 2010) – The college bowls may have closed their record books for the season, but Barhyte Specialty Foods is kicking off 2010 with some record-breaking college stats of their own. As of this month, Barhyte is now offering NCAA-licensed Tailgate Wing Sauce and Tailgate Mustards for nearly 75 schools nationally.

Since their introduction in 2000, Barhyte’s Tailgate Wing Sauces and Mustards have grown in popularity, now filling tailgaters’ bowls in all of the major conferences including the SEC, Pac-10, WAC, ACC, Big-10, Big East, Big 12 and Mountain West. Today, food-loving fans from [BCS National Champions University of Alabama](#) to the [Pac-10 Champs at University of Oregon](#), and many schools in between, can enjoy dishes punched up with zesty Tailgate condiments bearing their school logo.



Barhyte’s Medium Tailgate Wing Sauce was created by Suzie “Saucy Mama” Barhyte, who creates all the company’s premium condiments for retail and private label distribution. “I was intent on striking a real balance between heat and depth with these Wing Sauces,” she explains. “Today’s consumers – at home or at the game – have more sophisticated palettes that expect flavors that are rich in complexity. This Medium Tailgate Wing Sauce is creamy, truly flavorful, and delivers just the right zing to wings and other tailgate food.”

In addition to offering its new Tailgate Wing Sauces through NCAA-specific brands, the company offers school labels on its popular Sweet ‘n Hot Stone Ground Mustard.

For more information on Barhyte Specialty Foods’ new Tailgate Wing Sauces, or for Suzie Barhyte’s “Saucy and Sophisticated Wing Sauce” recipes, visit www.barhyte.com.

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